

2020 CHAMBER ANNUAL AWARDS

CATEGORY ELIGIBILITY AND JUDGING CRITERIA

Listed below is information regarding categories, eligibility and judging criteria for the Lake Area Chamber of Commerce's Annual Awards. The chamber invites its members to identify nominees for these awards. Nominating form and instructions are enclosed.

DISTINGUISHED CITIZEN AWARD

Eligibility: An individual who lives or works in the lake area.

Judging Criteria:

1. Awarded to an individual who has provided outstanding service to the community through the contribution of ideas and initiation and completion of projects for the betterment of the community.
2. Has demonstrated superior leadership for fostering a prosperous climate in the lake area resulting in an enhanced quality of life.
3. Inspires action towards our community's vision and follows strong ethical and moral standards.
4. Demonstrates a commitment to leadership and civic responsibility by being a model for cooperation and communication among business, government, education, and community.

YOUNG PROFESSIONAL OF THE YEAR

Eligibility: A member of Young Professionals of the Lake. Membership must be in good standing.

1. Pursues excellence and possess leadership qualities, creativity, and is a role model.
2. Works to improve the quality of life of others through community service.
3. Active involvement in the Young Professionals of the Lake, including YPL and Lake Area Chamber events.
4. At least 1 or more years of professional experience in current career.

SMALL BUSINESS OF THE YEAR

Eligibility: A small business, employing 50 or fewer employees, within the Lake Area Chamber servicing area.

Judging Criteria:

1. Business Excellence – Achieved successful business practices, e.g. marketing, promotional activities, strong ethics. Promotes employee self-growth and development. Makes business contributions to the industry and/or involves business in research and development. Has demonstrated a high level of customer satisfaction, confidence and service.
2. Community Service – Has proven their interest in the welfare of the community through financial contributions, personal service or civic leadership.
3. The nominee must be an active Lake Area Chamber member in good standing.

LARGE BUSINESS OF THE YEAR

Eligibility: A large business, employing more than 50 employees, within the Lake Area Chamber servicing area.

Judging Criteria:

1. Business Excellence – Achieved successful business practices, e.g. marketing, promotional activities, strong ethics. Promotes employee self-growth and development. Makes business contributions to the industry and/or involves business in research and development. Has demonstrated a high level of customer satisfaction, confidence and service.
2. Community Service – Has proven their interest in the welfare of the community through financial contributions, personal service or civic leadership.
3. The nominee must be an active Lake Area Chamber member in good standing.

NON-PROFIT OF THE YEAR

Eligibility: A not-for-profit organization, such as social service organizations, adult volunteer groups, service clubs, arts organizations, etc.

Judging Criteria:

1. Any group or organization who has fulfilled their mission or goals, has expanded the services they provide to the community and its improvement, has provided the lake area with leadership for the welfare of its populace.
2. The organization has made a significant contribution of time, skills and resources toward the improvement of the lake community.
3. The nominee must be an active Lake Area Chamber member in good standing.