

Chamber Hours

8am to 4:30pm
Monday — Friday

Visitor Center Hours

9am to 4:30pm
Monday — Friday
9am to 3pm
Saturday — Sunday

**Inspirational Quote
of the Month**

"You were born to win, but to be a winner, you must plan to win, prepare to win, and expect to win."

~ Zig Ziglar



Join us as we celebrate our membership at our 2014 Lake Area Chamber Annual Fall Dinner on Thursday, October 16th at 5:30pm. The celebration will take place at Camden on the Lake.

RSVP by October 10th. To reserve your seat contact the chamber at (573)964-1008 or via email at Lisset@lakeareachamber.com.

We look forward to seeing you there!

Our Mission

The Lake Area Chamber of Commerce is committed to improve the economic prosperity and quality of life in the Lake of the Ozarks area, and to be the principal advocate for and a provider of services to its business community.

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at Work for You

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Members

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Benefactors News

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November Joint Networking Social to take place at ...

Vista Grande

Join us on November 18th from 5-7pm!



4579 Osage Beach Pkwy, Osage Beach

Your Chamber at Work for You!

(September Monthly Activities)

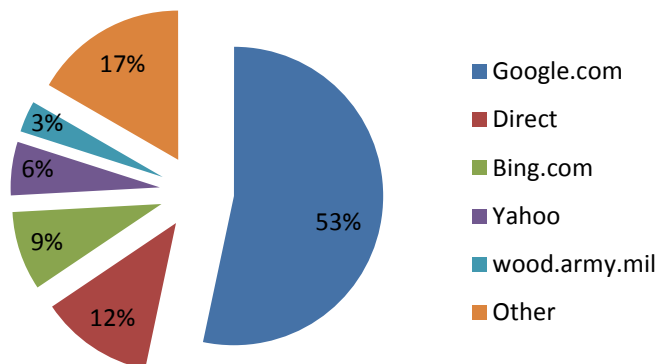
- Held Ribbon Cuttings for Just Jewelry by Lee Ann Taylor, Ozark Yacht Club Nautical Shoppe & Wine Galley, The Party Proper, & Walter Sokall Memorial Building & Osage Beach Senior Center
- Attended the Transportation Advisory Council meeting
- Provided Young Professionals Leadership instruction
- Attended Leadership Camden County
- Volunteered at the Hot Summer Nights booth
- Monthly Chamber Talk with The Mix 92.7 & 101.9 The Wave radio stations
- Held a Joint Speed Leads Luncheon jointly with the Camdenton Area Chamber
- Attended the monthly Economic Development Advisory Council meeting
- Steered several Lake Area Chamber Committee meetings; Young Professionals, Fall Dinner and Executive Committee
- Met and collaborated with neighboring Chamber Directors
- Attended monthly Council of Local Governments board meeting at Osage Beach City Hall
- Collaborated with area chamber directors and CVB director at monthly meeting
- Held Lake Area Chamber annual election of Board of Directors
- Attended an Osage Beach City Alderman meeting
- Hosted our monthly Networking Social at Topsider
- Participated in a Regional Entrepreneurship Assessment Strategy session with SMSU
- Hosted our Joint Eggs & Issues breakfast with Senator Dan Brown giving a Legislative Update
- Submitted an article for The Lake Today
- Greeted new soldiers at Fort Leonard Wood Military Base with Lake of the Ozark Information packets
- Supplied 9 official Missouri Visitor Information Centers with member information
- Welcomed 4 new members to the Lake Area Chamber
- Attended the Central Bank Lake of the Ozarks Luncheon
- Attended Adopt-A-Shoreline meeting

**LakeAreaChamber.com Statistics
September 1, 2014 - September 30, 2014**

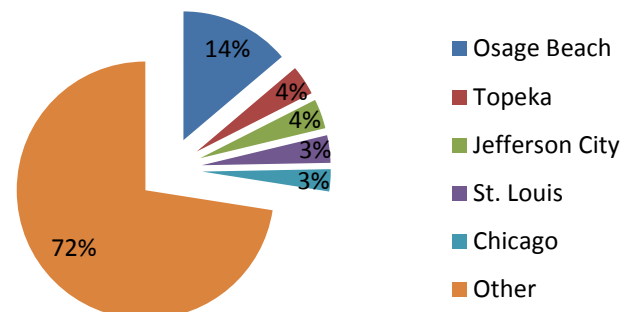
2,288 Visits • 1,930 Unique Visitors

6,514 Pageviews with the Top Three Pages Viewed: Events, Homepage, & Business Directory

Top 5 Traffic Sources



**Top Cities that Visited
LakeAreaChamber.com**



Members are the greatest asset to the Chamber.

Please support the businesses listed below because they support and believe in our community.

Renewing Members

Alhonna Resort & Marina
Ameren Missouri
Bagnell Dam Association of Realtors
Beach Laundry
Beavers at the Dam
Bentley's Restaurant
Bridal Cave/Thunder Mountain Park
Budget Blinds of the Ozarks
Central Bank-Osage Beach, Wal-Mart
Central Bank-Osage Beach, Main Branch
Central Bank-Lake Ozark
Central Bank-KK
City of Lake Ozark
Doctor's Lawn & Landscape
Domenico's Italian Restaurant
Dry Creek Cabin
Duncan II Gold & Silversmith
Ed Sanning Real Estate Inc.
Evers & Company, CPA's
Ezard's Ace Hardware
H & R Block of Osage Beach
Heart of the Ozarks PBW
JJ Twig's Pizza & Pub
JJ Twig's Pizza & Pub @ Dierbergs
Jefferson City Coca-Cola
Kelly's Port/Boat Store Inc.
Lake Ozark Christian Church
Lake Printing
Lake Regional Health System
Lake Today, The
Lakewood Resort

Lil' Rizzo's Factory Outlet
Mallard Point Resort
McClure Engineering Company
McGrath Insurance Group
Miller's Landing
Miner Mike's Adventure Town
Moore Food Distributors
Naught-Naught Agency
Osage Beach Rehabilitation & Health Care
Ozark Village Resort
PEP Waterproofing and Foundation Repair, LLC
Phillips, McElyea, Carpenter & Welch P.C.
Plaster Master
Point Randall Resort
Putt'N'Stuff Family Fun Center
ReMax/Jane M Kelly P.C.
Regatta Bay Condominium Owners Assoc
Royal Arts Council
Scottish Inns Motel
Securitas USA, Inc.
Senior Activity Center at the Lake
State Farm Insurance
Straight Flush Plumbing LLC
Topsider, Poop Deck, Tiki Bar
US Foods
United Country Land and Lake Properties
Wehrenberg Eagles' Landing Cine 8
Wells Fargo Advisors
Wilson, Toellner and Associates, LLC
Xpress Rent-a-Car

Lake Area Chamber Holds Ribbon Cutting for Just Jewelry by Lea Ann Taylor

The Lake Area Chamber recently held a ribbon cutting for Just Jewelry by Lea Ann Taylor. Just Jewelry strives to make women feel beautiful on the inside and out with their beautiful collections. They donate 10% of all profits to local and international charities and all jewelry and accessories are \$40 and under. Just Jewelry offers fundraisers to help with your organization's needs. Earn up to 40% on your fundraiser!

To learn more about Just Jewelry by Lea Ann Taylor, to schedule a party or to order a catalog call Lea Ann at (504)427-5179 or visit her website at www.justjewelry.com/endlesspossibilities.



Lake Area Chamber Holds Ribbon Cutting for Walter Sokall Memorial Building & Osage Beach Senior Center

The Lake Area Chamber recently held a ribbon cutting for the Hope Lutheran Church – Walter Sokall Memorial Building & Osage Beach Senior Center. Since the opening of the center, lunch will be served Monday through Friday, with soup and salad starting at 10:30 a.m., and lunch from 11:00 a.m. to 12:30 p.m. The center will be closed on holidays and weekends.

The Walter Sokall Memorial Building is located at 1027 Industrial Drive in Osage Beach. To learn more about the Walter Sokall Memorial Building & Osage Beach Senior Center or the Hope Lutheran Church call (573) 348-2108.



UPCOMING EVENTS

- Oct. 1-11** — Passport to the Parkway • Osage Beach Parkway West
Oct. 4 — 38th Annual Lake Regional Hospital Auxiliary Ball • Lodge of the Four Seasons • 6-10pm
Oct. 7 — 5th Annual Totes for Tata's Fundraiser • Resort at Port Arrowhead • 5-8pm
Oct. 11 — 29th Annual Fall Harbor Hop • Lake Wide • 7am-7pm
Oct. 16 — **LACC Annual Fall Dinner** • Camden on the Lake • 5:30-8:30pm
Oct. 18 — Heritage School-Pumpkin Festival • Heritage Elementary School • 11am-3pm
Oct. 22 — **YPL Lunch & Learn** • Inn at Grand Glaize • 12-1:30pm
Oct. 25 — Howl-O-Ween Festival • Dogwood Animal Shelter • 10am-2pm
Oct. 25 — Halloween on the Strip • Bagnell Dam Strip • 2-4pm
Oct. 31 — Walk on the Rocks Trick or Treat • Hy-Vee • 4-7pm

Visit www.LakeHappens.com for a complete calendar of events!

New Members

Better Business Bureau of Mid Missouri

Contact: Mike Harrison
3610 Buttonwood Dr #200
Columbia, MO 65201
(573)886-8965

Camden Place Apartments

Contact: Kim Howell
1034 Spring Valley Rd
Osage Beach, MO 65065
(573)525-1940

Central Missouri Foster Care & Adoption Association (CMFAA)

Contact: DeAnna Alonso
1119 Jefferson St
Jefferson City, MO 65101
(573)298-0258

Midwest Basement Tech

Contact: Steve Jones
4732 Osage Beach Pkwy Unit J
Osage Beach, MO 65065
(573)693-9448

The Adventure Begins
October 1st-11th

Participating businesses will be offering coupons, discounts, specials, and events!

Pick up your **FREE PASSPORT** & goody bag at locations listed. Travel with the PASSPORT to locations listed inside for great prizes such as **Smart TV, IPAD & a \$500 Visa Gift Card and other treasures!!!**

The more locations stamped, the greater your chances to WIN!

Updated Information Available @
 OBparkwaywest@gmail.com
 PassporttotheParkway
 www.passporttotheparkway.com
 Supported by **Lake Lifestyles Magazine**

Shop Local & **Everyone Wins!**

Locations on map: Country Crossroads, KK Jewelers, Interior Motifs, Osage Beach Pkwy West, Blinds & More, City Grill, J Bruners, Sherwin Williams, Bridge.

STANLEY STEEMER®

www.stanleysteemer.com
(573)365-5636



www.bank-star.com
(573)365-BANK



Naught-Naught Agency

www.naught-naught.com
(573)348-2794

Lake Area Chamber Holds Ribbon Cutting for The Party Proper

The Lake Area Chamber recently held a ribbon cutting for The Party Proper. The Party Proper is the Lake's premier event rental and design boutique. Design your next gathering with timeless classics, vintage finds, stylish props or other items from their growing inventory. Use their design stylists to help create your next wedding reception, bridal luncheon, baby shower, birthday party or private event into a beautiful and fun memory.

The Party Proper is located at 5497 Osage Beach Pkwy in Osage Beach. Open by appointment, call (573)280-3668 or you can visit them online at www.ThePartyProper.com.



Lake Area Chamber Holds Ribbon Cutting for Ozark Yacht Club Nautical Shoppe & Wine Galley

The Lake Area Chamber recently held a ribbon cutting for Ozark Yacht Club Nautical Shoppe & Wine Galley. The Nautical Shoppe features nautical accents, furnishings, jewelry, apparel and much more. Located within the same building is the new Wine Galley. The Wine Galley features a lighter menu with select pairings.

Ozark Yacht Club Nautical Shoppe & Wine Galley is located at 500 Yacht Club Drive in Lake Ozark. You can also visit their website at www.OzarkYachtClub.com.



Member Spotlight - El Gallito Authentic Mexican Restaurant

El Gallito Authentic Mexican Restaurant is a new restaurant located in Luby's Plaza, on the Bagnell Dam Strip. Having previously worked in the restaurant industry, owner Norberto Torres, really enjoyed the restaurant atmosphere. About a year ago, Norberto and his family decided to open a Mexican restaurant at the Lake. After reviewing several locations, they found the perfect spot in Luby's Plaza. El Gallito offers locals and tourists a great getaway experience, with truly authentic Mexican cuisine, a relaxing atmosphere with seating inside or outside on their popular patio area, great deals and amazing service. El Gallito is open 6 days a week and features daily drink and food specials.

Off-season/winter hours are Sunday-Tuesday 11am-8pm, CLOSED Wednesdays, Thursday 11am-8pm, & Friday-Saturday 11am-9pm.

1371 Bagnell Dam Blvd, Lake Ozark, MO 65049

<https://www.facebook.com/ElGallitoAuthenticMexicanRestaurant>

<https://twitter.com/ElGallitoRes>



 **FIRST NATIONAL BANK** Member FDIC
www.fnb-lakeozarks.com
(573)348-3171 or (573)365-4212
(Osage Beach) (Lake Ozark)

Advertise Here! Contact the Chamber Today!

 **SEPTAGON CONSTRUCTION**
www.septagon.com
(573)302-7577

Board of Directors

President

Joe Loth

(Central Bank Lake of the Ozarks)

Vice President

Danna Kahrs

(Sycamore Creek Golf Club)

Secretary

Jackie Rasmussen

(University of Missouri Extension)

Treasurer

Joe Roeger

(First title Insurance)

Board Representatives

Jennifer Bethurem

(Lake Regional Health System)

Dave Crane

(Culligan Water)

Board Members

Mark Bowman

(Kelly's Port)

Nick Brenizer

(Golden Rule Insurance)

John Caran

(Lamar Outdoors)

Jeff Carroll

(Old Kinderhook Golf Resort)

K.C. Cloke

(First National Bank)

Dave Conrad

(Arby's)

Steven Hermann

(Paul's Supermarket)

Alan Sullivan

(Ameren Missouri)

Sandy Waggett

(MSW Interactive Designs, LLC)

Chamber Staff

Executive Director

Wendy White

wwhite@lakeareachamber.com

Marketing Director

Morgan Crainshaw

mcrainshaw@lakeareachamber.com

Office Manager

Lisset Holt

lisset@lakeareachamber.com

Willmore Lodge Assistant

Karen Kopsis

kkopsis@lakeareachamber.com

Willmore Lodge Weekend Staff

Marianne Bauer

Nancy Woodward

Lake Area Chamber Directors Corner with Wendy White

Crisp air, cornstalks, fall colors, I love this time of year. My staff and I also thoroughly enjoy planning our Annual Fall Celebration. This year we are beginning a new tradition and making our members the primary focus of the evening. The 2014 Annual Meeting & Awards Dinner will be held on Thursday, October 16th at Camden on the Lake.

The theme this year is simply "Awards Night". Guests are encouraged to "dress as a star or come as you are". Upon arrival you will be greeted by the Lake Area Board paparazzi, enjoy a social hour followed by dinner and awards. Entertainment for the evening will be provided by Shawn C and Samaria Grace and will be presented in true Academy Awards style.

We are also adding additional awards this year! Last year, four prestigious awards were presented from the nominees submitted by our Business Members. These awards included; Distinguished Citizen, Small Business of the Year, Large Business of the Year and Non-Profit of the Year. This year we will also be honoring Chamber Members who have been supporting the Chamber for 25 years or more.

As you probably know, our Chamber is a private, not-for-profit corporation supported primarily by membership dues. Our members collectively working through the Chamber can accomplish what no one of us can do individually. Thank you for supporting your community through the Lake Area Chamber of Commerce.



Wendy White
Executive Director
Lake Area Chamber

Executive Committee



Joe
Loth



Danna
Kahrs



Jackie
Rasmussen



Joe
Roeger



Jennifer
Bethurem



Dave
Crane



2015 Bids Awarded for Community Maps and Chamber Business Directories

The Lake Area, Camdenton & Lake West Chambers awarded The Lake Today as the authorized publisher of the 2015 Member Directory. They also awarded Lake Media as the authorized publisher of the Lake of the Ozarks Community Map. If you have any questions call the Lake Area Chamber at (573)964-1008.

Lake Area Chamber Benefactors

Investor: \$75 or more • Patron: \$50-\$74.99 • Supporter: \$25-\$49.99

Investors:

American Family Insurance-
Nathan Reid Agency
First Title Insurance Agency
Freedom Boat Club
Hedges-Scott Funeral Homes
Show Me Energy Medicine

Patrons:

Big Bear Resort Vacations/
Sherry's Rentals
Golden Door Motel
Lake Regional Health System
Royal Heating & Air, LLC

Supporters:

Amy Kostuke Photography
Clear Point Bible Fellowship
Cool Graphitti
Janine's Flowers
Lake Sport & Spine
Law Office of Mark A. Webb, LLC
Personal Touch Land Services
Professional Service Enterprise, LLC
Stone Crest Mall
The Property Shop @ the Lake, LLC
United Country Land and
Lake Properties



QuickBooks Pro Training

Introduction to QuickBooks Pro - 10/17/2014

Topics to be covered in the class will include:

- Setting up a company or companies in QuickBooks,
- Establishing a Chart of Accounts,
- Payroll and payroll liabilities procedures, and
- Reporting capabilities

Advanced QuickBooks Pro - 11/21/2014

Topics to be covered in the class will include:

- Expanded QuickBooks Reporting Capabilities,
- Enhanced Reporting by transferring data to MS Excel
- Track Job Costs; Setting up and Tracking Inventory,
- Using the Import/Export feature to set up new Companies, and
- Setting up Opening Balances in Equity Accounts.

Each course is \$100 per person
9:00am to 4:00pm

State Fair Community College - Computer Lab
Stonecrest Mall, Osage Beach

TO REGISTER CONTACT:

University of Missouri Extension, Phone:
(573)346-2644 or
go on-line at—

<http://missouribusiness.net/training-programs/>

REGISTRATIONS DUE:

1 week prior to each advertised class date

MAIN STREET MUSIC HALL

L.A.K.E. OF THE OZARKS

Church Appreciation Night

The Main Street Music Hall would like to cordially invite 10 representatives from your church to preview our regular season show. Additional members that wish to attend will be extended an offer of "Buy one, Get one Free". We would like your church to join us for an evening of fun melodies, emotionally charged music, laughter and shared memories that can be enjoyed by audience members of all ages. Our goal is to provide you the opportunity to see first hand the high caliber of entertainment we strive for. And, we have continued this spirit of dedication into our 21st Season of Christmas Shows!

Preparations are being made for another joyous season of "Christmas on Main Street", and we would love to be included in your holiday plans. We are making a special group rate available to your church for the Holidays. Upon arrival at our regular season preview, you will receive a packet with details about this special group rate offer.

*October 3rd & 4th at 8pm, If you are unable to attend the appreciation night, please contact us, so we can mail you the information packet.

Remember SEATING IS LIMITED, so we would like to encourage making reservations well in advance.

Call the Main Street Music Hall ticket booth at:
573-348-9500 or 800-348-9501



www.cbolobank.com
(573)348-2761

Advertise Here! Contact
the Chamber Today!



www.everscpas.com
(573)348-4141



Presents - Classic Country Jamboree

October 12, 2014 at 2 pm

A Benefit Event for Scholarships to State Fair Community College, Lake of the Ozarks Campus

Sponsorship Information

\$100	2 Tickets to Event
\$250	5 Tickets to Event
\$500	10 Tickets to Event

Sponsors will receive recognition on a program for the event, on poster boards at the front of the venue and inside the venue and they will be mentioned throughout the Jamboree. For more information, click [here](#).



2 Dam Days Flat-water International Championship

The Fifth Annual 2 Dam Days International Flat-water Championship Paddle Marathon on Saturday, Oct. 4 and Sunday, Oct. 5 promises to be one exciting race, attracting extreme contenders from across the world.

The main event is the 2 Dam Days Unlimited, a 82.4 mile kayak marathon across the waters of the Lake of the Ozarks, over two days, from Last Resort Campground in Warsaw near the Truman Dam to Beavers at the Dam at Bagnell Dam in Lake Ozark.

"The purpose of 2 Dam Days Flat-water International Championship is to spotlight the Lake of the Ozarks internationally, extend the tourist season, increase awareness of clean water and the sport of paddling, and raise funds for the Lake of the Ozarks Watershed Alliance, LOWA clean water efforts," said LOWA Executive Director Donna Swall. For complete article, click [here](#).



Reducing Greenhouse Gases & Protecting our Customers and the Economy

EPA HAS A PROPOSAL; AMEREN'S PLAN REDUCES EMISSIONS AND PROTECTS CUSTOMERS
In June 2014, the U.S. Environmental Protection Agency (EPA) proposed a Clean Power Plan that calls on U.S. electric utilities to reduce carbon dioxide (CO2) emissions by 30% (below 2005 levels) from existing power plants by 2030. If implemented as-is, Ameren estimates the EPA proposal will cause our Missouri customers to shoulder \$4 billion in additional costs, as well as raise system reliability risks. For decades, Ameren has been reducing emissions from our generation fleet. We also have expanded use of renewable energy including hydropower, solar, landfill gas and wind. Ameren Missouri has developed a better Transition Plan that ultimately meets EPA's 30% CO2 reduction targets while minimizing the rate impact on customers and protecting jobs, the economy and ensuring system reliability.

Follow link for more information:
AmerenMissouri.com/TransitionPlan



Save the Date!

When: Wed. October 22nd 12pm—1:30pm	Location: Inn at Grand Glaize Osage Ballroom
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Topic:

Water Quality at the Lake of the Ozarks

Guest Speaker:

Caroline Toole

Please join us for lunch and learn more about the water quality of the Lake of the Ozarks.

Sponsored by:



RSVP by Oct. 20, 2014

(573)964-1008.



How to Brand Yourself & Your Business - FREE Webinar

Going Beyond Benefits: Why You Need to Market a Promise & How to Find Yours
Join us on Tuesday, October 14th at 12:00 PM, for tips on how to brand yourself and your business. For more information, click [here](#).

To reserve your seat today, email attend@cogno.com, please include your name and let them know you are part of the Lake Area Chamber.

Member Scene



Jiffy Food Mart - Osage Beach



Kelly's Port



Lake Dental Clinic



Bridgeport



Naught-Naught Agency



Summerset Inn Resort & Villas



Scott's Concrete



Bridal Cave



First National Bank - Camdenton



Sleep Inn & Suites



Culligan Lake of the Ozarks



K & R Wholesale



Phillips, McElyea & Carpenter



McGrath Insurance Group



Camdenton Recycling Center

Special Thanks!

We would like to give a big thanks to Topsider Nightclub for hosting our September Networking Social. We would also like to thank everyone who attended the event. We hope you all had a great time and look forward to seeing you at the next social in November!



Willmore Lodge Visitors for the month of September: 1218

Top States Represented:
Missouri • Illinois • Iowa • Kansas • Colorado

Top Countries Represented:
Germany • England • Canada • Ireland • Romania