

Chamber Hours
8am to 4:30pm
Monday — Friday

Visitor Center Hours
9am to 4:30pm
Monday — Friday
9am to 3pm
Saturday
Closed
Sunday

Inspirational Quote of the Month

"To succeed in life, you need three things: a wishbone, a backbone, and a funnybone."

~ Reba McEntire



Happy New Year from your Lake Area Chamber of Commerce! Here are a few new things we are working on in 2015!

1.) Area Beautification

The Lake Area Chamber wants to help beautify the west end of Osage Beach. Several ideas have been proposed and funding will start being discussed once plans are finalized.

2.) Shop Local

In an effort to support our local businesses the Lake Area Chamber has set up a committee to implement an on-going shop local campaign to help keep money in our community.

3.) Young Professionals

The Lake Area Chamber launched YPL in 2014, and held their Installation of Officers for 2015 in December. Look for great things to come from this group of up and coming Young Professionals.



Click [here](#) to download the registration form!

REGISTRATION IS NOW OPEN!

27th Annual Magic Dragon Street Meet Nationals
Friday - Sunday, May 1-3, 2015

Our Mission

The Lake Area Chamber of Commerce is committed to improve the economic prosperity and quality of life in the Lake of the Ozarks area, and to be the principal advocate for and a provider of services to its business community.

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at Work for You

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Members

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Benefactors News

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January Networking Social to take place at ...

Lil Rizzo's Factory Outlet

Join us on January 20th from 5-7pm!



929 Premium Outlets Dr, Osage Beach

Your Chamber at Work for You!
(December Monthly Activities)

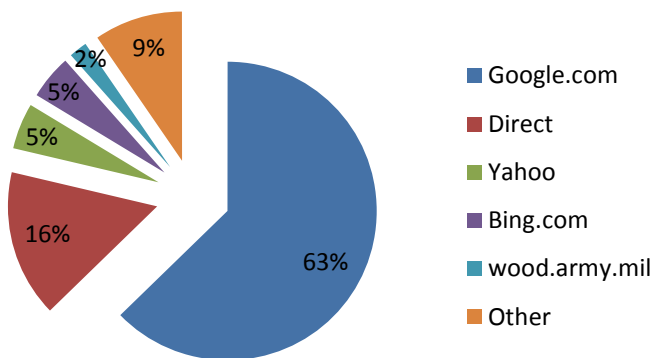
- Monthly Chamber Talk with The Mix 92.7 & 101.9 The Wave radio stations
- Supported economic development initiatives by participating in several meetings including the monthly Lake of the Ozark Regional Economic Development Council meeting, Economic Development Advisory Council meeting and Funding the Lake Steering Committee.
- Collaborated with Camdenton and Lake West Chambers and finalized the 2015 Joint Chamber Directory
- Steered several Lake Area Chamber Committee meetings; Executive Committee, Magic Dragon Street Meet and Economic Development
- Supported 2015 Lake Race as Volunteer Coordinator
- Attended monthly Council of Local Governments board meeting at Osage Beach City Hall
- Collaborated with Missouri Extension, area Chambers, CVB and TCLA planning the 2015 Lake Business Conference
- Held annual Holiday Social at Willmore Lodge
- Finalized 2015 Chamber Committees and annual Plan of Work
- Volunteered to wrap presents for Christmas for Kids
- Held Installation of Officers Ceremony for YPL
- Delivered Plaques to members who have been with the Lake Area Chamber for 25+ years
- Attended Eagle Days Committee Meeting
- Held Ribbon Cutting for LAI Gifted Goods & Garments
- Attended YPL Executive Committee Meeting
- Supplied 9 official Missouri Visitor Information Centers with member information
- Welcomed 1 new member to the Lake Area Chamber

LakeAreaChamber.com Statistics
December 1, 2014 - December 31, 2014

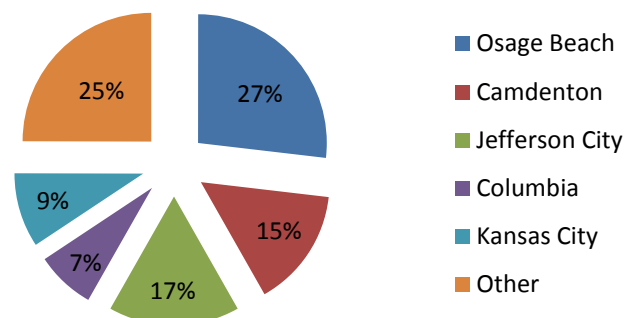
1,606 Visits • 1,374 Unique Visitors

4,066 Pageviews with the Top Three Pages Viewed: Events, Homepage, & Business Directory

Top 5 Traffic Sources



Top Cities that Visited LakeAreaChamber.com



Members are the greatest asset to the Chamber.
Please support the businesses listed below because they support and believe in our community.

Renewing Members

101.9 The Wave
Baxter's Lakeside Grille
Beautiful Savior of the Lake
Big Bear Resort Vacation/Sherry's Rentals LLC
Charter Business
Chris Hermann C.P.A.
Cooper Siteworks, Inc.
Four Seasons Lakesites Property Owners Assoc.
Garden Gate Estates
Great Rivers Council, Boy Scouts of America
HydroHoist Boat Lifts
Jiffy Stop Food Marts, LLC

Joe Muff D.D.S
KJ Stripping, LLC
Lake Arts Council
Lake Reatly
Marine Max of Missouri
Orchid Motel
Osage Beach Fire Protection District
Ozarks Coca Cola/ Dr Pepper
Paul's Supermarket/ Lake Ozark
Rapid Signs
Renner Supply Company
Schultz Surveying & Engineering, Inc.

Become a Sponsor for these great events!



2015 Magic Dragon Street Meet Nationals
Historical Bagnell Dam Strip
May 1-3, 2015

Going on its 27th year, the Magic Dragon car show continues to draw over 10,000 people to the Lake area. With 1,000 show vehicles entering the show, this is a great opportunity to showcase your business. Sponsorship levels range from \$150 - \$1,250 - the higher the sponsorship level, the more visibility you will get!

Below are some of the benefits you will receive for being a sponsor (please note below benefits vary by sponsor level)

- Logo and web link on Magic Dragon Website
- Ad or Logo in event program
- Inclusion in Newsletter
- Email Marketing Campaigns
- Promotional Materials in Goodie bags distributed to car show participants
- And much more...

Click [here](#) for Sponsorship Packages, and become a sponsor for this highly attended event!



Friday, April 17th
Sycamore Creek Golf Course
Lunch and live auction
start at 11am; tee off at 1pm

What better way to promote your business than to be in front of some of the lake's most influential ladies, as they hit the green?! Take advantage of one of our sponsorship opportunities below:

Hole Sponsor \$75

Tee sign at the hole with your company name or logo

Hole Host \$50 + Give-A-Ways

Representative from your company present at your hole from 12-5 to hand out give-a-ways provided by your company

For more information or to become a sponsor contact Lisset Holt at (573)964-1008 or via email Lisset@LakeAreaChamber.com

UPCOMING EVENTS

- Jan. 7** — Community Impact Awards • Tan-Tar-A • 5:30-7:30pm
Jan. 8 — Legislative Reception • Tan-Tar-A • 6pm
Jan. 19 — **Martin Luther King Day**
Jan. 20 — **Networking Social** • Lil Rizzo's Factory Outlet • 5-7pm
Jan. 29 — Joint Eggs & Issues hosted by CACC • Lake Valley Country Club • 7-8:30am
Jan. 30 — 2015 Lake Race Social • Willmore Lodge • 5-7pm

Visit www.LakeHappens.com for a complete calendar of events!

New Members

Shani's Office

Contact: Shani Howard
5722 Parkview Ct.
Osage Beach, MO 65065
(801) 589-6003

Lake Area Chamber Holds Ribbon Cutting for LAI Gifted Goods and Garments

The Lake Area Chamber recently held a ribbon cutting for LAI Gifted Goods and Garments. Gifted Goods and Garments is owned and operated by Lake Area Industries in Camdenton. The resale shop will provide jobs for at least ten individuals with developmental disabilities. The store will also serve as a training facility for those individuals. They will learn a variety of job skills in the retail business so that they can be ready for competitive employment. Visit their Osage Beach location today, LAI Gifted Goods and Garments is located in Stone Crest Mall in Osage Beach at 3797 Osage Beach Parkway, Ste A2 or call them at (573)302-1700.



2015 Collectors Show at Lake of the Ozarks ELKS Lodge

The Original Collectors Shows feature local and regional vendors trading in coins, currency, gold, silver, sports cards, sports memorabilia, postcards, stamps, and other small collectibles of interest to the collecting public. The shows are always open to the public free of charge and offer free parking. Members of the public are encouraged to buy, sell and trade at the shows and to bring in items for free appraisal. The series of shows had its origins in Pittsburg, KS in 1989 and has visited several communities over the years. The Mid-Missouri Collectors Show will be held on Saturday, March 21 and Sunday, March 22 at the Lake of the Ozarks ELKS Lodge, 5161 Osage Beach Parkway, Osage Beach, MO. For more information visit www.bordertownauctionhouse.com.

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Member Spotlight - Keys to the Lake Lodging Company, LLC

Keys to the Lake Lodging Company, LLC welcomes you to Lake of the Ozarks, Missouri! Offering the finest in vacation rentals, residential and commercial properties, association and property management, Keys to the Lake is prepared to assist you in creating the Lake lifestyle that fits your dreams. We offer privately owned and professionally managed Lakefront rentals, real-time online reservations and customized vacation packages to match your needs. Our properties are conveniently located to Lake shopping, dining, golfing, boat rentals and more! We are also a full-service real estate group with seasoned professionals who know the Lake area well and are prepared to help you find the perfect Lake home or sell your existing property. Keys to the Lake has raised the standard in association and property management. If you are an owner who is looking for professionalism and dedication when it comes to protecting your real estate investment, Keys to the Lake stands preeminent!



Keys to the Lake • www.keystothelake.com • (573) 964-5397



Enrollment for the January 2015 session open at Columbia College-Lake of the Ozarks

Enrollment for the January 2015 session at Columbia College-Lake of the Ozarks is now open. The campus, which has served the Lake area for more than 24 years, will begin the session on Jan. 12, but students can continue to register through Jan. 16. Classes are available both in-seat and online and will be completed in eight weeks. With a 15:1 average student-teacher ratio in each class, students get the instruction they need from industry experts from around mid-Missouri and the country. The Lake's only four-year college features a faculty that has a combined 430 years of teaching experience at Columbia College. Courses such as Accounting, Adolescent Psychology and Judicial Process are three of the 45 classes that will be offered at the campus in Osage Beach.

For a complete listing of in-seat classes available for the upcoming session, log on to www.ccis.edu/lakeozark and click the 'course schedule' button on the left to view the January 2015 session schedule.

Anyone interested in beginning or continuing their educational endeavor can visit the Lake campus, which is located at 900 College Blvd., in Osage Beach, behind the Prewitt's Point Shopping Center, or call (573) 348-6463 to set up an appointment with an academic advisor. For more information on Columbia College-Lake of the Ozarks, visit the campus' Facebook page at www.facebook.com/cclakeozark. For more information, visit www.ccis.edu.

The logo for First National Bank features a stylized 'F' and 'N' in a square. Below the logo, the text reads 'FIRST NATIONAL BANK Member FDIC'.

www.fnb-lakeozarks.com
(573)348-3171 or (573)365-4212
(Osage Beach) (Lake Ozark)

The logo for Big Bear Resort features a cartoon bear standing in a forest. Below the logo, the text reads 'BIG BEAR RESORT'.

www.bigbearresortvacations.com
(573)453-8482

The logo for Septagon Construction features a stylized octagon with a globe inside. Below the logo, the text reads 'SEPTAGON CONSTRUCTION'.

www.septagon.com
(573)302-7577

Board of Directors

President

Joe Roeger

(First Title Insurance)

Vice President

Dave Crane

(Culligan Water)

Secretary

Danna Kahrs

(Sycamore Creek Golf Club)

Treasurer

Joe Loth

(Central Bank Lake of the Ozarks)

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John Caran

(Lamar Outdoors)

Alan Sullivan

(Ameren Missouri)

Board Members

Nick Brenizer

(Golden Rule Insurance)

Jeff Carroll

(Old Kinderhook Golf Resort)

K.C. Cloke

(First National Bank)

Dave Conrad

(Arby's)

Jackie Rasmussen

(University of Missouri Extension)

Angie Schuster

(Summerset Inn Resort & Boatlifts)

Sandy Waggett

(MSW Interactive Designs, LLC)

Jodi Weeber

(Hy-Vee)

Bert Westbrook

(AB Pest Control)

Chamber Staff

Executive Director

Wendy White

wwhite@lakeareachamber.com

Membership Director

Lisset Holt

lisset@lakeareachamber.com

Administrative Assistant

Chelsea Hayes

chelsea@lakeareachamber.com

Willmore Lodge Assistant

Karen Kopsis

kkopsis@lakeareachamber.com

Willmore Lodge Weekend Staff

Marianne Bauer

Nancy Woodward

Lake Area Chamber Directors Corner with Joe Roeger

The Lake Area Chamber of Commerce annually organizes the Lake Area Legislative Reception at which we host our local elected State Senators and State Representatives. The annual get-together with our elected officials is a joint effort of the Lake Area Chamber, the Camdenton Chamber, the Lake West Chamber, the Eldon Chamber, the Versailles Chamber, Lake of the Ozarks Tri-County Lodging Association and the Lake of the Ozarks Convention and Visitors Bureau. This year the 2015 Legislative Reception will be held at Tan-Tar-A Resort on January 8th. The event provides a relaxed, informal setting in which to meet and mingle with our state and local officials. Included as part of the function is an opportunity for local county and municipal officials to report on issues and recent developments in their respective jurisdictions to the state elected officials and the board members of the civic organizations in attendance. Our State Senators and Representatives also provided their thoughts on the upcoming 2015 legislative reception.



Joe Roeger
First Title Insurance

Executive Committee



Joe
Roeger



Dave
Crane



Joe
Loth



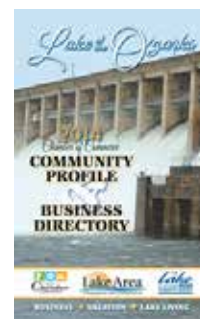
Danna
Kahrs



John
Caran



Allan
Sullivan



2015 Bids Awarded for Community Maps and Chamber Business Directories

The Lake Area, Camdenton & Lake West Chambers awarded The Lake Today as the authorized publisher of the 2015 Member Directory. They also awarded Lake Media as the authorized publisher of the Lake of the Ozarks Community Map. If you have any questions call the Lake Area Chamber at (573)964-1008.

Lake Area Chamber Benefactors

Investor: \$75 or more • Patron: \$50-\$74.99 • Supporter: \$25-\$49.99

Investors:

American Family Insurance-
Nathan Reid Agency
First Title Insurance Agency
Freedom Boat Club
Hedges-Scott Funeral Homes

Patrons:

Big Bear Resort Vacations/
Sherry's Rentals
Golden Door Motel
Lake Regional Health System
Royal Heating & Air, LLC
Summerset Inn Resort & Villas

Supporters:

Amy Kostuke Photography
Clear Point Bible Fellowship
Cool Graphitti
Janine's Flowers
Lake Sport & Spine
Law Office of Mark A. Webb, LLC
Personal Touch Land Services
Professional Service Enterprise, LLC
Shani's Office
The Property Shop @ the Lake, LLC
United Country Land and
Lake Properties



Lake Regional Health System earns certification from the American Association of Cardiovascular and Pulmonary Rehabilitation

Lake Regional Health System is proud to announce its Cardiopulmonary Rehabilitation program again has earned certification from the American Association of Cardiovascular and Pulmonary Rehabilitation. Program certification is valid for three years; Lake Regional previously earned AACVPR accreditation in 2011. "This ongoing certification affirms Lake Regional's dedication to providing exceptional care to the lake area," said Mike Sullivan, R.N., director of Cardiopulmonary Rehabilitation at Lake Regional. Cardiovascular and pulmonary rehabilitation programs include exercise, education, counseling and support for patients and their families. Lake Regional's cardiac program helps individuals who have had heart attacks, coronary artery bypass surgery and other cardiac procedures, while the pulmonary program helps patients with chronic lung diseases, such as asthma, chronic obstructive pulmonary disease (COPD) and emphysema. To earn re-certification, the Lake Regional Cardiopulmonary Rehabilitation program participated in an application process requiring extensive documentation of their practices. AACVPR-certified programs are recognized as leaders in the field of cardiovascular and pulmonary rehabilitation because they offer the most advanced practices available. Lake Regional's Cardiopulmonary Rehabilitation services are available at Lake Regional Hospital in Osage Beach, as well as at Lake Regional's Cardiopulmonary Rehab clinics in Camdenton, Eldon, Lake Ozark and Laurie. To learn more, [visit lakeregional.com](http://www.lakeregional.com).



Community Foundation of the Lake Receives Grant

The Community Foundation of the Lake is pleased to announce that they have received a grant from Wal-Mart. Presented by Shift Manager Larry Cryer. "We are so excited! This will help out the community tremendously," stated Marvin Silliman, the president of The Community Foundation of the Lake. This Walmart grant will benefit victims of domestic violence, and children. With the money they receive from the CFL victims of domestic violence can have the peace of mind in a safe comfortable place to stay. Children who have been a victim of crime will be able to report the crime to one skilled person instead of having to relive the terrible incident to several individuals. This Walmart grant combined with other local donations will also make it possible for children who may not have otherwise been able to afford a bike receive one. Now they will be able to get outside and be active and stay healthy. Imagine the excitement and joy they will have when they get a new-to-them bike. Walmart is a great supporter and helps the CFL assist Lake Area non-profits. Together with their help we are making a difference in our community. Groups, individuals and businesses can participate in the Community Foundation of the Lake by contacting President, Marvin Silliman (573) 374-7128, or Alison Martin at alison@communityfoundationofthelake.com, or by mailing requests or contributions to Community Foundation of the Lake, PO Box 1413, Lake Ozark, MO, 65049.



www.cbolobank.com
(573)348-2761

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the Chamber Today!



www.everscpas.com
(573)348-4141

Strengthen Your Skills Via Continuing Education

Albert Einstein once said that, "Intellectual growth should commence at birth and cease only at death." That's a principle that all small business owners should take to heart. While the fundamental requirements for success are timeless, a commitment to continuing education will help build your skill set, keep you abreast of emerging trends and technologies affecting your industry and your customers, and introduce you to new ideas and methods that will improve efficiency, sharpen competitiveness, and boost the bottom line. Continuing education has never been more accessible. Many colleges and universities are adding more and more courses to their online catalogues, allowing you to take in the lecture from anywhere in real time, or at your convenience. Some schools are even offering some basic courses for no charge. If the skills you're looking for are more hands-on oriented, the "traditional" classroom or workshop setting is likely the best option. Some professional certification courses may require in-person participation. For more information contact the Lake of the Ozarks SCORE Chapter at www.LakeoftheOzarks.SCORE.org, by e-mail at admin.0493@scorevolunteer.org or call 573-346-5441.

Heart of the Ozarks Professional & Business Women Donate to Four Local Charities

With great honor and fulfillment Heart of the Ozarks Professional & Business Women (PBW) were able to make four \$500 donations each to local charities recently. \$500 donations were presented to CADV, Hope House, Lamb House and Share the Harvest. These donations are funded through various fundraising efforts of the organization throughout the year such as, the new Quartermania event and a coupon book sale as well as the silent auction at the The Community Impact Awards. Funds raised also provide non-traditional scholarship(s) for women going back to further their education. "The amount of women and families that are assisted by them locally is overwhelming and all help whether it is financially, volunteering, or donating food or items you no longer use, is appreciated more than words can express", shares Tami Brown, President Heart of the Ozarks PBW. "As the organization continues to grow our membership diversifies, which lends to our ability to continue to contribute back to the community and hopefully continue to maintain that local impact." The mission of the Heart of the Ozarks PBW is to enhance women's lives professionally, politically and personally. The Chapter is also a member organization of Business Women of Missouri. For further information regarding PBW contact: teampbw@gmail.com or call Tami Brown (660)924-1236 or Morgan Crainshaw, (573)692-0854.



Legislative Corner

Long-term policies for job creation should be the focus of the 2015 Legislative Session

Much has changed in Missouri since legislative leaders closed the 2014 Legislative Session in Jefferson City. During the summer and fall, political campaigns dominated televisions and newspapers. Sadly, in August the focus shifted to stories of violence and protests – stories that have continued to dominate media in Missouri and around the nation. Many wonder how the newly elected General Assembly and the lessons learned from the unrest in Ferguson in 2014 will impact the upcoming 2015 Legislative Session. With this backdrop, Missouri Chamber of Commerce and Industry believes, now more than ever, that long-term policies for job creation should be the focus of Missouri's policy makers. "Missouri is stronger when everyone who wants to work can find a job," said Daniel P. Mehan, Missouri Chamber president and CEO. "And Missouri will create more jobs when we improve the business climate in which our job creators – Missouri's employers – operate. We can't downplay the complexity of social problems that have moved to the forefront in recent months. However, creating more job opportunities can make a difference and is within reach this legislative session." As the state's largest business advocacy group, the Missouri Chamber will advocate for policies that would have a broad-based impact on Missouri employers and ultimately create more job opportunities across all industries. "The most effective policy for growing the most jobs is to provide the best possible business environment," Mehan said. "That's why basic business issues such as education and workforce development, workers' compensation reforms, unemployment reforms, legal reforms and health care are among the Missouri Chamber's top priorities." A full list of the Missouri Chamber's 2015 Legislative Agenda can be found at: <http://www.mochamber.com/mx/hm.asp?id=LegislativeAgenda>

For complete Newsletter click [here](#).

U.S. Senators:

Roy Blunt (R-MO): www.blunt.senate.gov
Claire McCaskill (D-MO): www.mccaskill.senate.gov

Missouri State Senators:

Dan Brown (R-16th District)
Mike Kehoe (R- 6th District)

U.S. House of Representatives:

Blaine Luetkemeyer (R-3rd District): www.luetkemeyer.house.gov
Vicky Hartzler (R-4th District): www.hartzler.house.gov

Missouri House of Representatives:

Diane Franklin (R-155th District)
Rocky Miller (R-124th District)
David Wood (R-58th District)

**Make the Most of Your Membership
2015 Member Programs**

Vacation Mailing

Every year over 4 million visitors come to the Lake of the Ozarks. Prior to their visit a lot of them contact us to know where to stay, where to eat, where to shop, and what to do while on their vacation. What better way to promote your business than to those who are already interested in learning about it. The cost of this program is only \$150 per year (average \$12.50/month).



"Gateways" gives the Lake of the Ozarks the promotional value that it so greatly deserves. On a regular basis, the Lake Area Chamber distributes Lake area Business brochures to the nine (9) State of Missouri operated Welcome Centers. The Gateway centers are located in St. Louis, Kansas City, Joplin, Hannibal, Rocky Port, Hayti, Conway and Eagleville. The cost of this program is only \$120.00 per year (average 10.00/ month). This is truly an inexpensive way to promote your business and the Lake Area.

Gateway

Fort Leonard Wood

Once a month the Lake Area Chamber sets up a booth at Fort Leonard Wood for their New Comers Orientation. We hand out information packets on where to stay, eat, shop, and what to do while at Lake of the Ozarks. With over 50 new arrivals each month looking for things to do with their family or friends while on break from duty, this is a great opportunity to market your business. The cost of this program is only \$120 per year (average \$10.00/month). You can assure your business information is in the hands of potential customers.



For more information call Lake Area Chamber (573)964-1008

Member Scene



The Leather Man



El Gallito Authentic Mexican Restaurant



MHQ Financial Services



Heroes Sports Saloon



Osage Beach Center for Cognitive Disorders



First Bank of the Lake



Hospice Compassus



Smart Postal



Osage Beach Senior Center



Refills Ink



Lake Pet Hospital

Special Thanks!

We would like to give a big thanks to Harry & David, Hy-Vee, Heroes Sport Saloon, Ozark Distillery, Panera Bread, Walmart, and Yankee Candle for sponsoring our Christmas Networking Social on December 16th. We would also like to thank everyone who attended!

We hope you all had a great time and look forward to seeing you at the next social!



Willmore Lodge Visitors for the month of December: 295

Top States Represented:
Missouri • Illinois • Kansas • Indiana • California

Top Countries Represented:
Ghana